



Honey & Blanckenberg

Established 1893

**HONEY & BLANCKENBERG
IP SEMINAR**

INVITATION

DATE: THURSDAY, 9 AUGUST 2018

TIME: 0900-1400

VENUE: BRONTE HOTEL

INVESTMENT: \$50.00

FACILITATORS: Sara Moyo and Lorraine Takaendesa

Overview

HONEY & BLANCKENBERG invites you to our quarterly IP Seminar.

The Seminar will be led by Sara Moyo and Lorraine Takaendesa.

Sara is an IP Attorney and the Senior Partner of Honey & Blanckenberg. She is a contributor to the Zimbabwe Chapter of the Kluwer Manual on Intellectual Property Law and is ranked in the Chambers Global Guide.

Lorraine is an IP Attorney and a Partner in the firm's Intellectual Property Department. She specialises in intellectual property law including trade mark portfolio management, trade mark oppositions, infringement litigation and anti-counterfeiting.

Who Should Attend?

Marketers, creatives and industry participants (both big and small) interested in learning how intellectual property can enhance their business enterprise.

RSVP: Ruvimbo Munatsi

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PROGRAMME

TIME	ACTIVITY	SPEAKER
0900-0930	Registration	IP Department
0930-1030	MADRID SYSTEM OF REGISTRATION OF MARKS <ul style="list-style-type: none"> ○ What is the MADRID system ○ Comparison of MADRID, ARIPO and ZIPO Marks ○ Opposition procedure under the MADRID system ○ Protection and enforcement of MADRID Marks 	L Takaendesa
1030-1100	Break	
1100-1200	GEOGRAPHICAL INDICATIONS <ul style="list-style-type: none"> ○ What is a Geographical Indication ○ What does it protect ○ Ownership of Geographical Indications ○ Comparison of Trade Marks and Geographical Indications ○ Protection and enforcement of Geographical Indications 	SN Moyo
1200-1300	INDUSTRIAL DESIGNS <ul style="list-style-type: none"> ○ What is an Industrial Design ○ What does it protect ○ Qualification for Industrial Design protection ○ Comparison of Industrial Designs and Copyright ○ Infringement of Industrial Designs ○ Protection and enforcement of Industrial Designs 	SN Moyo/ L Takaendesa
1300-1400	Lunch	

