



Honey & Blanckenberg

Established 1893

**HONEY & BLANCKENBERG
IP SEMINAR**

INVITATION

DATE: WEDNESDAY, 11 APRIL 2018

TIME: 0900-1400

VENUE: BRONTE HOTEL

INVESTMENT: \$50.00

FACILITATORS: Sara Moyo and Lorraine Takaendesa

Overview

HONEY & BLANCKENBERG invites you to our quarterly IP Seminar.

The Seminar will be led by Sara Moyo and Lorraine Takaendesa.

Sara is an IP Attorney and the Senior Partner of Honey & Blanckenberg. She is a contributor to the Zimbabwe Chapter of the Kluwer Manual on Intellectual Property Law and is ranked in the Chambers Global Guide.

Lorraine is an IP Attorney and a Partner in the firm's Intellectual Property Department. She specialises in intellectual property law including trade mark portfolio management, trade mark oppositions, infringement litigation and anti-counterfeiting.

Who Should Attend?

Marketers, creatives and industry participants (both big and small) interested in learning how intellectual property can enhance their business enterprise.

RSVP: Ruvimbo Munatsi
by 9 April 2018 | ruvimbo@honeyb.co.zw

PROGRAMME

TIME	ACTIVITY	SPEAKER
0900-0930	Registration	IP Department
0930-1030	Presentation: WHAT is IP <ul style="list-style-type: none">○ IP in Zimbabwe○ Creation and ownership of IP○ Protection and enforcement of your IP	SN Moyo
1030-1100	Break	
1100-1200	Presentation: What are Trade Marks <ul style="list-style-type: none">○ What can be trade marked○ Other types of marks○ Unregistered marks○ Unacceptable marks	L Takaendesa
1200-1300	Presentation: What is Copyright <ul style="list-style-type: none">○ What is copyright○ What does it protect○ Qualification for copyright protection○ Copyright infringement○ Protecting copyright	SN Moyo/ L Takaendesa
1300-1400	Lunch	